



ECOCHALLENGE.ORG

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Northwest
Earth Institute
DISCOVER CHANGE, TOGETHER.

ECOCHALLENGE DIGITAL ENGAGEMENT INTERNSHIP, FALL 2018

About Northwest Earth Institute

EcoChallenge is a program of Northwest Earth Institute (NWEI), a sustainability organization that provides innovative social and digital tools designed to change the way individuals live in and interact with natural and built environments. Since 1993, NWEI has based its programming on the idea that individual action compounds to larger, collective impact.

NWEI has served over 2,500 organizations nationally and over 225,000 individuals worldwide. After 25 years of service and 16 published books, NWEI continues to meet changing community needs through EcoChallenge, a custom-designed, online platform that extends the learning of our Discussion Courses and provides an innovative tool for assessing and shifting sustainability behavior.

Commitment to Diversity, Equity, and Inclusion

We are committed to inspiring people to connect with their communities and work towards a healthy, just, and sustainable future. We believe that a successful sustainability movement must reflect the true diverse landscape of our communities. In our work, we make a conscious effort to include all community members at the table as we collect and share stories of change. We are committed to the principles of equal opportunity and diversity and to attracting and supporting a staff and board who represent the rich diversity of the communities we serve. We do not discriminate on the basis of race, religious creed, color, national origin, ancestry, gender, sexual orientation, age, marital status, veteran status, or mental or physical disability.

About the EcoChallenge Digital Engagement Internship

We are looking for a motivated, enthusiastic, sustainability-minded intern to help coordinate support and engagement efforts for the 2018 Fall EcoChallenge.

About EcoChallenge

EcoChallenge gives schools, organizations, and communities the tools and inspiration to accomplish their sustainability engagement and action goals. Our free and open digital platform elevates solutions, facilitates action, and visualizes impact. By incentivizing and celebrating both effort and impact, EcoChallenge gives aspiring leaders the resources and confidence to take on the world's biggest challenges.

EcoChallengers choose their challenge, set their goals, and then track the action they take for three weeks during the challenge. The social support created by participating with thousands of others, friendly competition, real-time impact, and earning points for success, help to turn actions into positive habits. The ultimate goal is for EcoChallengers to discover taking action to reduce their impact and improve their communities is simpler than they thought, and more sustainable in the long-term.

The EcoChallenge Digital Engagement Intern will help with a variety of tasks, and will have the opportunity to develop skills in a number of areas including:

Technical

- Helping EcoChallenge participants create profiles on the EcoChallenge platform; providing other technical support as needed; and disseminating materials as necessary via telephone, email, and through our Zendesk support channel
- Processing points for EcoChallenge donations on the platform and in Salesforce as needed
- Viewing, interpreting, and presenting impact and other data upon event completion
- Identifying success indicators for Organizations that engage ambitiously in the Fall EcoChallenge

Engagement

- Communicating the goals, purpose, and intersection of NWEI EcoChallenge and Discussion Course programs to new, existing, and prospective participants
- Working with outreach staff to research businesses, green team leaders, sustainability coordinators, community organizations, and colleges and universities to participate in the Fall EcoChallenge
- Monitoring the Fall EcoChallenge event social feed to choose featured participants, offer encouragement, and capture transformative EcoChallenge stories
- Working with Marketing Manager to publicize the event as-needed digitally and in person
- Helping on the day of NWEI's 25th Anniversary Celebration in early November

Skills required:

Candidates must be detail-oriented, self-directed, and able to manage multiple tasks while adhering to timelines. Basic technical proficiency is required; experience or interest in web/UX/app development, as well as tech for social good preferred; the candidate will need to navigate the EcoChallenge platform, Zendesk, and coordinate with staff via NWEI's Google apps (G Suite). Volunteer or work experience in the environmental, community organizing or communications fields preferred.

Time Commitment:

Average of 5-10 hours per week with the busiest schedule during October. The ideal candidate will be able to intern from early August through November. The candidate and NWEI staff will collaboratively establish a clear schedule before work begins.

Compensation:

An internship stipend of \$1,000 is available for this position.

Application Instructions:

Please submit a resume and a cover letter, which includes why you are interested in being our EcoChallenge Digital Engagement Intern, and at least two references to kellyb@nwei.org by August 1, 2018. The position will be open until filled.

The candidate should be able to attend meetings in NWEI's Portland office. Option to occasionally work remotely is also possible.