

Northwest Earth Institute EcoChallenge

Your Organization & The Northwest Earth Institute EcoChallenge

The Northwest Earth Institute's EcoChallenge is a two week event promoting sustainable living, and the power of taking one step toward a healthy, vibrant, sustainable future. The EcoChallenge offers participants the opportunity to try out a new sustainable activity—and hopefully adopt a new habit by the time the EcoChallenge is over.

The EcoChallenge is also a fundraiser for sustainability education. If your organization is interested in partnering with NWEI on the EcoChallenge, the money raised by participants who sign up through your organization can be directed toward your organization. NWEI will retain a small processing fee—to cover the staff time to process donations and send donor receipts, and the vast majority of the funds raised will go directly back to your organization to fund sustainability programs.

Following is a breakdown of the funding split that NWEI and your organization will receive for funds raised during the EcoChallenge:

up to \$2,500 raised = 75% to your organization & 25% to NWEI
\$2,500-\$9,999 raised= 85% to your organization & 15% to NWEI
\$10,000+ raised = 90% to your organization & 10% to NWEI

Funds will be directed to your organization for all participants that you engage in the EcoChallenge—we encourage you to have participants add a sentence to their bio on the website that references the organization they are participating with.

NWEI is pleased to offer this opportunity to our partners and wishes you the best in your fundraising efforts!

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www.ecochallenge.org